



TEXAS DEPARTMENT OF HEALTH
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TO: Regional Directors
Directors, Local Health Departments
Directors, Independent WIC Local Health Agencies
Director, Office of Public Health Practice

FROM: Barbara Keir, Director {Original Signed}
Division of Public Health Nutrition and Education
Bureau of Nutrition Services

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SUBJECT: Reformulation – Similac Advance & Neosure Advance

Food instruments have been created for Similac Advance and Neosure/Neosure Advance. Similac Advance is a milk based infant formula with long-chain polyunsaturated fatty acids (LCPUFA's) docosahexaenoic acid (DHA) and arachidonic acid (ARA) added. These LCPUFA's occur naturally in breast milk and have been shown in some studies to aid in brain development and visual acuity. Otherwise, Similac and Similac Advance are the same.

Neosure, without DHA and ARA, has been discontinued and replaced with Neosure Advance. For a period of time a combination food instrument, containing both Neosure/Neosure Advance, will be used until Neosure stock is depleted. When staff enter an old formula code for Neosure, it will automatically default to the new combination code.

454 Similac Advance-CONC 7ea-13oz
455 Similac Advance-CONC 15ea-13oz
456 Similac Advance-CONC 31ea-13oz
457 Similac Advance-CONC 35ea-13oz

450 Similac Advance-POWD 2ea-12.9oz
451 Similac Advance-POWD 4ea-12.9oz
452 Similac Advance-POWD 9ea-12.9oz
453 Similac Advance-POWD 11ea-12.9oz

458 Similac Advance-RTU 12ea-32oz
459 Similac Advance-RTU 25ea-32oz
460 Similac Advance-RTU 28ea-32oz

434 Neosure/Neosure Advance-POWD 2ea-14oz or 2ea-12.9oz
435 Neosure/Neosure Advance-POWD 4ea-14oz or 4ea-12.9oz
436 Neosure/Neosure Advance-POWD 9ea-14oz or 9ea-12.9oz
437 Neosure/Neosure Advance-POWD 10ea-14oz or 11ea-12.9oz

If you have questions, contact Matt Harrington matt.harrington@tdh.state.tx.us, Clinical Nutrition Specialist, at (512) 458-7111, extension 3503 or Sandy Brown sandra.brown@tdh.state.tx.us, Clinical Nutrition Specialist, at extension 3830.